



University of Massachusetts  
Tobacco Treatment Specialist (TTS) Core Training  
Hosted by Rethink Tobacco Indiana



May 12 – 14, 2021 | 8:30 – 4:30 PM EST  
Zoom Conferencing

## Training Overview

The Tobacco Treatment Specialist Core Training is an intensive 3-day evidence-based training program. The program is designed for persons who want to deliver moderate to intensive tobacco treatment services within health care or community setting. The curriculum addresses a set of [core competencies](#) defined by the Association for the Treatment of Tobacco Use and Dependence. The University of Massachusetts (UMass) Tobacco Treatment Specialist Training and Certification Program is accredited by the Council for Tobacco Treatment Training Programs ([CTTTP](#)).

**THE TTS CORE TRAINING INCLUDES TWO COMPONENTS:  
TTS PART 1 (ONLINE) AND TTS PART 2 (LIVE IN-PERSON OR VIRTUAL)**

- **TTS Core Training Part 1** – This is a 10-hour online training course that must be completed BEFORE attending the live 3-day TTS Part 2 training. Part 1 covers the determinants of tobacco use disorder, including biological, psychological, and social aspects; physical and behavioral health impact of tobacco use; and best practices for systems to support treatment of tobacco use disorder.
- **TTS Core Training Part 2** - This is an intensive 3-day, virtual, evidence-based training program. This part will cover pharmacotherapy; counseling skills such as motivational interviewing; cognitive and behavioral strategies to assist tobacco users in quitting; and intake, assessment, and treatment planning.

## What is a Tobacco Treatment Specialist (TTS)?

A Tobacco Treatment Specialist is a professional who possesses the skills, knowledge, and training to provide effective, evidence-based interventions for tobacco and nicotine dependence across a range of intensities. TTSS are trained to develop individualized treatment plans using evidence-based treatment strategies and facilitate client involvement in treatment.

## Training Prerequisite:

1. Prior to attending the 3-day TTS Part 2, all participants must successfully complete the TTS Part 1 online course. A link will be sent to you with instructions on how to register and access this prerequisite.
2. Participants must also be tobacco-free (including e-cigarettes) for six months prior to the training.

## VIRTUAL TRAINING REQUIREMENTS

The TTS Core Training will be held virtually using Zoom video conferencing. Participants are asked to **download and utilize [zoom client](#) for the training**, rather than joining by web browser.

Participants are asked to have good/stable internet connection for the duration of the training. If you are working from home and do not have stable internet connection, please consider other settings which you can attend the training with stable internet connection.

This training is interactive and requires all participants to share their webcam throughout the duration of the training. If your computer or laptop does not have webcam capability, please utilize a mobile device or tablet which you can share your webcam. For example, you may join the training and view the training slides on your laptop, but also be joined into the meeting on your cellphone to share your webcam (we want to see your smiling faces!).

We also ask that you have the capability to speak/have audio over your computer, mobile device, or tablet. If it is helpful, consider utilizing a headset or headphones for best audio quality.


Participants must be present for the entire training. This means there should be no other work or home responsibilities for the entire training course.

| HELPFUL RESOURCES FOR ZOOM VIDEO CONFERENCING   |   |
|---|---|
| <b>DOWNLOAD ZOOM CLIENT/APP</b>                 | Download <a href="#">here</a>                             |
| <b><a href="#">ZOOM SUPPORT CENTER</a></b>      | <a href="#">Click here for Frequently Asked Questions</a> |
| <b>HOW TO SHARE YOUR SCREEN</b>                 | Overview <a href="#">video</a>                            |
| <b>HOW TO USE BREAKOUT ROOMS</b>                | Overview <a href="#">video</a>                            |
| <b>THE DO'S AND DON'TS OF VIDEO CONFERENCES</b> | <a href="#">Helpful tips</a>                              |

## Registering and accessing TTS Part 1 online course

After registering for the TTS Training Core Training, you will receive a confirmation email from the Indiana University School of Medicine Division of Continuing Medical Education ([CME@iu.edu](mailto:CME@iu.edu)) which contains instructions on how to access the TTS Part 1 online course.

Please see the sample email below. Under the "Important Information" section, are steps on how to register and access the TTS Part 1 online course. Your registration fee includes both TTS Part 1 and Part 2. **Please note:** TTS Part 1 must be completed prior to the live, three-day TTS Part 2 training.

**INDIANA UNIVERSITY**  
SCHOOL OF MEDICINE

<http://cme.medicine.iu.edu/>  
410 W. 10th Street, HS 2100  
Indianapolis, IN 46202  
[cme@iu.edu](mailto:cme@iu.edu)

**DIVISION OF CONTINUING MEDICAL EDUCATION**

Dear Kayla Hsu, MPH,

Thank you for registering for the upcoming virtual Tobacco Treatment Specialist (TTS) Core Training for **May 12-14, 2021!**

Order: 1806610 Billed on: 1/11/2021


Event: Tobacco Treatment Specialist (TTS) Core Training  
Date: Wednesday, May 12, 2021 - Friday, May 14, 2021  
Start Time: 8:30 AM  
Location: Online

|  |               |
|--|---------------|
| - Promo Code   | (\$600.00)    |
| Kayla Hsu, MPH - Tobacco Treatment Specialist (TTS) Core Training - All Learners | \$600.00      |
| <b>Order Total:</b>  | <b>\$0.00</b> |
| Order Processed On: 1/11/2021  | \$0.00        |
| <b>Total Paid:</b>   | <b>\$0.00</b> |
| <b>Payment method:</b> Complimentary   |               |
| <b>Balance Due:</b>  | <b>\$0.00</b> |

**Payment Information**  
If you paid online or no payment was required your registration is complete. *If your registration above shows a Balance Due, registration will be completed and guaranteed only when payment has been received.*  
**For the following payment types:**

- **Credit Card:** If you paid with a credit card online via Paypal, Indiana University credit card processing system, you will receive a separate receipt from PayPal.
- **IU Department Account Transfer:** Payment will be made from the designated IU account # that was provided. CME will notify you directly if the account number cannot be verified for any reason.

**Cancellation Policy:**  
Cancellations received 2 weeks prior to the training will receive a full refund, less a \$100 processing fee. Cancellations received within 2 weeks of the training will not receive a refund. For questions about the program, or to make a substitution, contact [kmhsu@iu.edu](mailto:kmhsu@iu.edu).

**IMPORTANT INFORMATION:**  
As part of the training requirements, participants must complete the TTS Part 1 (online course) PRIOR TO attending the live, 3-day TTS Part 2 training starting May 12th. Your training registration fee includes both Part 1 and Part 2.

**To access the Part 1 online training:**

1. Please visit <https://umassmed.ungerboeck.com/prod/emc00/register.aspx?OrgCode=10&EvtID=5982&AppCode=REG&CC=120090187340> and register using this email address. TTS Part 1 of the training will be completed online through the University of Massachusetts' blackboard website and you may complete the modules at your own pace.

## TTS Part 1 Registration Step-by-Step

**STEP 1:** Using the unique link provided in your registration confirmation email, register for the TTS Part 1 online training using the same email address used for training registration. This will bring you to the webpage pictured below.

You are registering for the Tobacco Treatment Specialist Training.  
For help with this registration link please call 508-856-3041 or email Continuing.Education@umassmed.edu

For all other questions contact ctttr@umassmed.edu or call 508-856-4099  
Note: For those using organizations/company's email addresses, there could be a spam filter that prevents you from receiving emails. Please be sure to check your junk mail for password instructions.

### Tobacco Treatment Specialist Training - not in MA

**New User**  
Is this your first time registering for an event? Get started by signing up.

[Sign Up](#)

Have you registered with us before?  
Enter your email address and password

Email Address / Username

Password

[I forgot my password](#)

☐ Remember me on this computer

[Sign In](#)

**STEP 2:** Click on the “[Sign up](#)” button located on the left side of the menu. You will be taken to the *Tobacco Treatment Specialist Training – not in MA* registration page. Please complete all the required registration fields. Again, be sure to use the same email address and double check the spelling of your information as this cannot be changed.

**STEP 3:** After you have entered your information, click the “[Next](#)” button. You will see the below screen.

You are registering for the Tobacco Treatment Specialist Training.  
For help with this registration link please call 508-856-3041 or email Continuing.Education@umassmed.edu

For all other questions contact ctttr@umassmed.edu or call 508-856-4099  
Note: For those using organizations/company's email addresses, there could be a spam filter that prevents you from receiving emails. Please be sure to check your junk mail for password instructions.

Welcome, Caroline Cranos [Sign Out](#)

### Tobacco Treatment Specialist Training - not in MA

✓ Step 1 Step 2 Step 3

\*Indicates a required field.

Registration Options\*

Please select Next below.

☒ Tobacco Treatment Specialist Training Part 1 & 2 - \$500.00

[Next](#) [Back](#)

**STEP 4:** Again click “Next” to proceed to the next page (you will not be charged \$500). You will then see the below on your screen.

The screenshot shows a web interface for 'Tobacco Treatment Specialist Training - not in MA'. At the top, there are three progress steps: 'Step 1' (checked), 'Step 2' (checked), and 'Step 3' (active). Below this is a note: '\*Indicates a required field.' The main section displays the registrant's name, 'Cranos, Caroline', with a 'Show/Hide Details' link and an 'Edit' button. A table lists the training items:

| Item   | Price    | Quantity | Charge   |
|--|----------|----------|----------|
| Tobacco Treatment Specialist Training Part 1 & 2 | \$500.00 | 1        | \$500.00 |

Below the table, the 'Order Total' is shown as \$500.00. A summary box contains 'Grand Total: \$500.00' and 'Amount Due: \$500.00'. To the right, there is a section for promotional offers with the text 'If you received a promotional offer, please enter your code below.' and a 'Promo Code:' label above an empty input field. An 'Apply' button is located below the input field.

**STEP 5:** Enter the promo code provided to you in your training confirmation email in the promo code box, then click “apply”. This will make the balance \$0.00. Then click the “Submit/Finish” button to complete your TTS Part 1 registration.

Within 90 minutes you will receive an email from [continuing.education@umassmed.edu](mailto:continuing.education@umassmed.edu) to the email address at which you registered. This email will provide you with important information you will need to access the Part 1 course in Blackboard. Please double check that your email address is correct when creating your account. (If you do not receive the email, please check your spam or junk email folder before contacting UMass).

The TTS Part 1 online training modules may be completed at your own pace via blackboard, but must be completed by **Friday, May 7<sup>th</sup>**. If you need help or have issues with your blackboard account, please contact [Caroline Cranos](mailto:Caroline.Cranos) or the UMass helpdesk at (508) 856–8643 or [helpdesk@umassmed.edu](mailto:helpdesk@umassmed.edu). For after hours and weekend support, please call (855) 789 –7056.

For questions, please contact Kayla Hsu at [kmhsu@iu.edu](mailto:kmhsu@iu.edu) or 317-278-3122.

## Agenda

Please try to log onto zoom 15 minutes prior to the start of each day to check-in for attendance and ensure audio and video are working properly. Breakfast and lunch will be on your own, feel free to disable camera and audio during these times.

Wednesday, May 12<sup>th</sup>

|                  |  |
|------------------|--|
| 8:30 – 9:15 AM   | Introductions and Welcome  |
| 9:15 – 10:15 AM  | Counseling Skills: Building Rapport with Motivational Interviewing |
| 10:15 – 10:30 AM | Break  |
| 10:30 – 12:15 PM | Counseling Skills: Building Rapport with Motivational Interviewing |
| 12:15 – 1:00 PM  | Lunch on your own – You may disable camera/audio                   |
| 1:00 – 2:15 PM   | Counseling Skills: Building Rapport with Motivational Interviewing |
| 2:15 – 2:30 PM   | Break  |
| 2:30 – 3:30 PM   | Counseling Skills: Building Rapport with Motivational Interviewing |
| 3:30 – 3:45 PM   | Break  |
| 3:45 – 4:30 PM   | Counseling Skills: Building Rapport with Motivational Interviewing |

Thursday, May 13<sup>th</sup>

|                  |   |
|------------------|---|
| 8:30 – 10:20 AM  | Pharmacotherapy for the Treatment of Tobacco Use Disorder |
| 10:20 – 10:40 AM | Break   |
| 10:40 – 12:15 PM | Pharmacotherapy for the Treatment of Tobacco Use Disorder |
| 12:15 – 1:00 PM  | Lunch on your own – You may disable camera/audio          |
| 1:00 – 2:15 PM   | Cognitive and Behavioral Treatment Strategies             |
| 2:15 – 2:30 PM   | Break   |
| 2:30 – 4:30 PM   | Cognitive and Behavioral Treatment Strategies             |

Friday, May 14<sup>th</sup>

|                  |   |
|------------------|---|
| 8:30 – 9:15 AM   | Role of a TTS, TTS Exam, and National Certificate |
| 9:15 – 10:45 AM  | Intake, Assessment and Treatment Planning         |
| 10:45 – 11:00 AM | Break   |
| 11:00 – 12:00 PM | Intake, Assessment and Treatment Planning         |
| 12:00 – 12:30 PM | Lunch on your own – You may disable camera/audio  |
| 12:30 – 1:35 PM  | Intake, Assessment and Treatment Planning         |
| 1:35 – 1:45 PM   | Break   |
| 1:45 – 3:30 PM   | Intake, Assessment and Treatment Planning         |

## Learning Objectives

### **Counseling Skills: Building Rapport with Motivational Interviewing**

1. Assess readiness to change.
2. Define characteristics and process of motivational interviewing.
3. Demonstrate the basic skills of motivational interviewing.
4. List the categories of change talk.
5. Describe how to negotiate an action plan.

### **Pharmacotherapy for the Treatment of Tobacco Use Disorder**

1. Describe various types of NRT and Non NRT medications available, how they work & general guidelines for use.
2. Describe and apply evidence-based medicine principles to pharmacological treatment for nicotine dependence.
3. Explain the anticipated effects of the available pharmacologic treatment in select medical conditions.
4. List additional special concerns and issues that affect the choice of pharmacologic treatment.
5. Apply knowledge of the use of pharmacotherapy to hypothetical cases.

### **Cognitive and Behavioral Treatment Strategies**

1. Explore the integration of MI and CBT in an intensive treatment plan.
2. Describe the differences between cognitive and behavioral strategies.
3. Learn specific cognitive and behavioral strategies for the pre-cessation, cessation, and relapse prevention phases of treatment.
4. Review treatment considerations for priority populations.

### **Role of a Tobacco Treatment Specialist**

1. Define the 11 Core Competencies and how they apply to Tobacco Treatment Specialists.
2. Describe the TTS Code of Ethics and situations in which it may apply.
3. List the process for taking the TTS exam and applying for the National Certificate in Tobacco

### **Intake, Assessment and Treatment Planning**

1. Describe the key components of a comprehensive intake process including; demographics, tobacco use, quitting, and medical/psychiatric history, dependence, social, cultural, environmental factors.
2. Assess a tobacco user from a bio/psycho/social model
3. Identify strengths and potential barriers to treatment.
4. Conduct interviews in a manner which advances stage of change and promotes self-efficacy.
5. Develop a tailored treatment plan based on the assessment.

## Training Instructors

### **Deborah (Hudson) Buckles, BS, NCTTP**

Deborah is the Program Director of the IU Simon Tobacco Treatment Program. Employed by the IU Simon Cancer Center since 1997, the first 13 years of Mrs. Buckles' career were dedicated to helping individuals overcome tobacco addiction. Since 2008, Mrs. Buckles has dedicated her career to the ReThink Tobacco Indiana project, focused on tobacco cessation systems change in mental health & substance abuse centers across Indiana. In addition, Mrs. Buckles oversees the IU Simon Tobacco Treatment Program that provides tobacco treatment to cancer patients. During Mrs. Buckles' more than 20 years in the field of tobacco treatment she has coordinated and developed training programs for health care professionals and lay persons across Indiana, worked on multiple research efforts, and been a leader in the state. Mrs. Buckles received her Bachelor of Science degree in Respiratory Therapy and the National Certificate in Tobacco Treatment Practice and is also a Certified-UMass TTS Trainer.

Email: [dhudson@iupui.edu](mailto:dhudson@iupui.edu)

Cell: 317-439-2692

### **Robin Coleman, RN, MPH, CLS, NCTTP**

Robin Coleman started her nursing career in 2010 after pursuing a bachelor's in nursing from Marian University. She began her career as a community health nurse in the specialties of family practice, referrals, and triage at HealthNet, where her passion for serving and supporting under-served clientele was known and grown. During this time, Robin participated in the Minority Nurse Affinity Group and Minority Professional Affinity Group at IU Health, HealthNet's affiliated partner. Robin joined Nurse Family Partnership in 2015, where she is the co-chair of the Diversity Equity and Inclusion committee. As a nurse whose lived experiences mirrors that of her clients, she brings a wealth of knowledge and practical skills to her role as a nurse home visitor. Robin graduated in August 2019 from Univ. of South Carolina, Columbia with a Master's in Public Health, focusing on Health Promotion, Education, & Behavior. She has specialties as a Certified Lactation Specialist, a Nationally Certified Tobacco Treatment Provider, Certified Tobacco Treatment Specialist Trainer, and a Certified Diversity Professional. As a champion advocate for Diversity, Equity, and Inclusion, Robin has been involved in the following initiatives: provided consultation for the development of the "Doula Project" focusing on culturally appropriate care for Goodwill's Young Leaders Board; co-presented at the "Implicit Bias with a Focus on Racial Equity Workshop" for the Excel Center National Conference 2020; co-presented at the "Racial Equity Workshop" for the GEM Conference 2020; and a panel participant at "Non-Bedside Nursing" for the Central District of Indiana Organization of Nurse Executives in October 2019, where she proclaimed that systemic racism is the root of the health care disparities in minority populations. Robin enjoys bike riding with her son, Garland and dad, Larry.

Email: [rcoleman1247@att.net](mailto:rcoleman1247@att.net)

### **Kayla Hsu, MPH, CHES®, NCTTP**

Kayla serves as the Community Outreach Manager for Rethink Tobacco Indiana. Ms. Hsu works with health care providers and partners around the state to help behavioral health treatment facilities to integrate evidence-based tobacco treatment approaches into their system of care and develop comprehensive tobacco-free grounds policies. Prior to joining Rethink Tobacco Indiana, Ms. Hsu worked as a quality improvement advisor with a nonprofit healthcare quality improvement consultancy and Medicare Quality Improvement Organization. While working on a contract with the Centers for Medicare and Medicaid Services (CMS), she worked to improve healthcare around the Hoosier state, specifically relating to behavioral health integration. Ms. Hsu is a trained Tobacco Treatment Specialist (TTS) by the University of Massachusetts's Medical School and a Certified-UMass TTS Trainer with experience in planning, coordinating, and delivering TTS trainings around the state. Ms. Hsu serves on the Board of Directors for the Indiana Society for Public Health Education (InSOPHE). She is also a Certified Health Education Specialist (CHES®) and has earned the National Certificate in Tobacco Treatment Practice (NCTTP). She holds a Master of Public Health degree from Indiana University Bloomington's School of Public Health.

Email: [kmhsu@iu.edu](mailto:kmhsu@iu.edu)

Cell: 765-309-7696

### **Karen S. Hudmon, DrPH, MS, RPh, TTS**

Dr. Hudmon is Professor of Pharmacy Practice at the Purdue University College of Pharmacy and Clinical Professor at the University of California San Francisco School of Pharmacy. She is a licensed pharmacist and a cancer prevention researcher. She has nearly 30 years of tobacco research experience and has personally provided tobacco cessation training to more than 30,000 health professionals (students and licensed clinicians). She was one of the original authors of the Rx for Change: Clinician-Assisted Tobacco Cessation training program, which has been in existence since 1999 and is used globally to train students and licensed clinicians to apply evidence-based approaches for helping patients quit. Currently, Karen's research is funded by the NIH and the Indiana State Department of Health. In addition, she is a certified tobacco treatment specialist (TTS) and a Certified-UMass TTS Trainer.

Email: [khudmon@purdue.edu](mailto:khudmon@purdue.edu)

### **Ashley Jones, PhD, RN, NCTTP**

Ashley is passionate about Motivational Interviewing, tobacco treatment in the perinatal population, and supporting others with their own personal and professional growth and development. Dr. Jones received her PhD from the IU School of Nursing at IUPUI where she was a Robert Wood Johnson Foundation Future of Nursing Scholar, was named a Rising Star of Research, and was a recipient of the William M. Plater Civic Engagement Medallion. Her dissertation was titled “Perinatal Smoking and Its Related Factors”. Through her initial research, Dr. Jones found significant associations between perinatal depression and smoking, and identified a highly accurate predictive model for smoking across an 18-month time period. She completed the Tobacco Treatment Specialist training through the University of Massachusetts Medical Center (UMASS) and has received the National Certificate in Tobacco Treatment Practice (NCTTP). She is also actively involved with the Healthy Shelby County Coalition and is currently a member of the community leadership group and the Tobacco Action Group in Shelby County, Indiana. Dr. Jones is a Nurse Supervisor with Nurse-Family Partnership (NFP) at Goodwill Industries of Central & Southern Indiana, located in Indianapolis, IN. There, she leads the smoking cessation continuous quality improvement group, which has been responsible for supporting smoking cessation among the 1000 families enrolled in NFP sites across the state of Indiana. Dr. Jones is a member of the Motivational Interviewing Network of Trainers and is active in providing initial and ongoing coaching and support for the learning and development of MI skills.

Email: [ajones.cornerstonertd@gmail.com](mailto:ajones.cornerstonertd@gmail.com)

## Continuing Education

### Accreditation



In support of improving patient care, Indiana University School of Medicine is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

### Physicians

Indiana University School of Medicine designates this live activity for a maximum of 18.5 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

### Pharmacist

Indiana University School of Medicine designates this activity for (ACPE UAN JA4008178-0000-21-022-L04-P JA4008178-0000-21-022-L04-T) 18.5 ACPE contact hours. Pharmacists should only claim credit commensurate with the extent of their participation in the activity. Credit will be provided to NABP CPE Monitor within 60 days after the activity completion.

### Nursing

Indiana University School of Medicine designates this activity for a maximum of 18.5 ANCC contact hours. Nurses should claim only the credit commensurate with the extent of their participation in the activity.

### Social Workers, Marriage and Family Therapists, and Mental Health Counselors

This activity qualifies for 18.5 Category I Continuing Education Units for Social Workers, Clinical Social Workers, Marriage and Family Therapists, Marriage and Family Therapy Associates, Mental Health Counselors, Mental Health Counselor Associates, Addiction Counselors, and Clinical Addiction Counselors as outlined by the Indiana Behavioral Health and Human Services Licensing Board\*.

\*ICAADA and MHANI recognize CEUs obtained from activities approved by the Indiana Professional Licensing Agency for CAPRC I & II Peer Recovery Coach and CRS/CHW credentials.

**Please note:** Credit will be awarded 30-60 days following the training. Instructions will be emailed to you from CME@iu.edu with how to obtain your transcript/certificate. For questions, please contact the Division of Continuing Medical Education at [CME@IU.edu](mailto:CME@IU.edu).

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